**CAITHNESS COUNTY SHOW – SPONSORSHIP AGREEMENT 2022**

**Friday 15th - Saturday 16th July – Thurso East, Thurso, KW14 8HL**

*Please complete this Sponsorship Agreement and return it to Caithness Agricultural Society at* ***enquiries@caithnessshow.co.uk*** *or post to Caithness Agricultural Society, Nicola Macleod, Bruadar, Westfield, Caithness, KW14 7QR, by* ***Monday 6th June 2022****.*

Sponsorship opportunities are detailed in the Caithness Show Sponsorship 2022 document, which can be found on our website.

**COMPANY INFORMATION**

|  |  |
| --- | --- |
| Sponsor / Business Name: |       |
| Contact Name: |       |
| Contact Address:Postcode: |            |
| Telephone: |       |
| Mobile Phone: |       |
| Email: |       |
| Website: |       |
| Facebook: |       |

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| Please provide a promotional statement that can be used to advertise your sponsorship at Caithness County Show through social media and on the website. |
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**SPONSORSHIP**

*To avoid disappointment please contact the Show Secretary before booking limited availability packages or requesting specific classes / sections to sponsor to ensure that they are still available.*

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| Sponsorship Package (See Caithness Show Sponsorship 2022 for details) |       |
| Special Requests(e.g. Class / Section to be sponsored) |       |
| Sponsorship Amount |       |

**ADVERTISING IN SHOW DAY CATALOGUE**

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| **Please tick:** |
| [ ]  Advertising is included in the sponsorship package I have selected |
| [ ]  I would like to advertise in the Show Day catalogue |
| **Please tick size of advert:** |
| ¼ Page Advert | ½ Page Advert | Full Page Advert |
| [ ]  | [ ]  | [ ]  |

***Advertising rates and advert sizing***

*Unless included in a sponsorship package, adverts are priced at:*

*¼ Page Advert (£40.00), ½ Page Advert (£60.00), Full Page Advert (£90.00)*

*Advert sizing to supplied as follows: ¼ page = 105mm high x 74mm wide, ½ page = 105 high x 148 wide, Full page = 210 mm high by 140mm wide*

**PAYMENT INFORMATION**

Cheques should be made payable to: **CAITHNESS AGRICULTURAL SOCIETY**

Bank Transfer Details: **Sort Code 83-25-06 Account Number: 00613186**

**Please state the business name as payment reference. \*\*PLEASE NOTE NEW BANK DETAILS\*\***

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| **SPONSORSHIP** | £       |
| **ADVERTISING** | £       |
| **TOTAL DUE** | £  |

**CHECKLIST**

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| **Please tick all that apply:** |
| [ ]  I have attached a high-resolution copy of my company logo for promotional purposes. |
| [ ]  I have attached high resolution photographs for promotional purposes. |
| [ ]  I have included my company advert. (If applicable) |
| [ ]  I will contact ROM-ART to review my previous advert / arrange for a new advert to be designed contact Robin at robin@rom-art.co.uk or 01847896879. (If applicable) |
| [ ]  I have paid by bank transfer or [ ]  I have enclosed a cheque |

**EU General Data Protection Regulation (GDPR)**

The data collected in this form will be used by Caithness Agricultural Society solely for the purpose of organising and administrating Caithness County Show and promoting your organisation at Caithness County Show. Data collected will not be disclosed to any third party without your written consent (unless there is a legal obligation to do so). The information on this form will be retained by Caithness Agricultural Society on a secured database and in secure cabinets.

I consent to Caithness Agricultural Society collecting and storing the data in this form [ ]

Consent can be withdrawn at any time, by writing to The Secretary, Caithness Agricultural Society, Bruadar, Westfield, Thurso, KW14 7QR.

|  |  |
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| **Signed:**  | **Print Name:**  |
| **Date:**  |  |